



International Association
of Gaming Regulators

2026

SPONSORSHIP PROSPECTUS

Supporting Global Regulatory Excellence

ABOUT IAGR

Who We Are

The **International Association of Gaming Regulators (IAGR)** is the leading global forum where gaming regulators collaborate to strengthen oversight, share expertise, and address emerging regulatory challenges. IAGR members **represent regulatory authorities** responsible for overseeing gaming markets that serve hundreds of millions of consumers worldwide.

How We Support Regulators

IAGR supports regulators through:

- **conferences**
- workshops
- collaborative partnerships
- working groups
- educational initiatives

Why This Work Matters

IAGR provides the **leading global forum** where regulators collaborate to strengthen effective oversight and advance international cooperation on critical issues including:

- illegal gambling
- promoting responsible gambling
- financial integrity, research
- technological innovation
- cross-border enforcement cooperation.



The IAGR Annual Conference is widely recognized as the premier global gathering of gaming regulators, bringing together regulatory authorities and policy leaders From jurisdictions around the world.

Annual Sponsorship provides **year-round visibility** across IAGR's global activities and partner events, including IMGL and SBC conferences, G2E, all iCE events, and many more. It all culminates at our **Lima 2026 Annual Conference**, providing visibility with the people shaping gambling policy, compliance expectations, and cross-border regulatory practice..

2025 CONFERENCE HIGHLIGHTS

Toronto showed that IAGR is not a niche side event. It is now a genuinely global regulatory gathering featuring:

- 300+ attendees, from 80+ jurisdictions
- 50+ speakers
- Attendees include senior executive regulators and government stakeholders,
- The world's most exclusive gathering for regulators, with networking across four days



WHY ORGANISATIONS SPONSOR IAGR

Effective and efficient regulation is essential to the long-term credibility and sustainability of gaming markets.

Across many regulated industries, including banking, telecommunications, and energy, industry participants contribute to the cost of regulatory infrastructure through licensing fees, regulatory assessments, and support for educational initiatives.

Sponsorship allows organisations to demonstrate leadership and public commitment to responsible gaming and regulatory excellence.

*Sponsors receive recognition and visibility for supporting these initiatives.
Sponsors do not receive regulatory influence.*

WHY ORGANISATIONS SPONSOR IAGR

The IAGR Sponsorship Programme provides a transparent mechanism through which industry participants and subject matter experts can support:

- ▶ Regulatory education
- ▶ International cooperation
- ▶ Interactive demonstrations of new and emerging technologies
- ▶ Knowledge sharing
- ▶ Development of regulatory best practices

All sponsorship relationships are subject to suitability review and oversight by the IAGR Board of Trustees. This structure allows industry and subject-matter experts to support regulatory education while preserving regulators' independence.



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PROTECTING REGULATORY INDEPENDENCE

Maintaining the independence and integrity of regulatory decision-making is central to the organisation's mission.

For this reason:

- ▶ Sponsors do not participate in governance.
- ▶ Sponsors do not influence regulatory policy.
- ▶ Sponsors do not attend regulator-only sessions.
- ▶ Sponsorship does not imply endorsement of products or services.

ANNUAL SPONSORSHIP LEVELS

SILVER SPONSOR

Investment: \$10,000

Supports IAGR educational programming and international regulatory collaboration.

Recognition includes:

- ✓ Website recognition
- ✓ Conference visibility
- ✓ Annual Report acknowledgement
- ✓ Conference participation opportunities

*[*Full benefit schedule provided in Appendix A.](#)*

GOLD SPONSOR

Investment: \$20,000

Enhanced recognition across IAGR programs and publications, expanded conference visibility, and two complimentary Annual Conference registrations.

Recognition includes:

- ✓ Enhanced digital visibility
- ✓ Conference programme recognition
- ✓ Spoken acknowledgement at events
- ✓ Multiple conference registrations

*[*Full benefit schedule provided in Appendix A.](#)*

ANNUAL SPONSORSHIP LEVELS

TITANIUM SPONSOR

Investment: \$25,000

Premium conference visibility, program advertising opportunities, and recognition as a key supporter of regulatory education.

Recognition includes:

- ✓ Premium conference visibility
- ✓ Program recognition
- ✓ Educational support acknowledgement
- ✓ Enhanced brand visibility across IAGR communications

*[*Full benefit schedule provided in Appendix A.](#)*

SOLD OUT FOR 2026

DIAMOND-ELITE SPONSOR

Investment: \$35,000

Diamond-Elite is sold out for 2026

Premier recognition across IAGR initiatives and conference programming as a leading supporter of international regulatory collaboration.

Recognition includes:

- ✓ Premier conference recognition
- ✓ Annual Report feature
- ✓ Prominent event visibility
- ✓ Designation as a leading supporter of global regulatory collaboration

*[*Full benefit schedule provided in Appendix A.](#)*

Additional Sponsorship Levels

In addition to annual sponsorships, IAGR offers a limited number of opportunities to support specific regulatory initiatives:

- ✓ **Annual Conference Translation Services**
Supporting multilingual participation among regulators from diverse jurisdictions.
- ✓ **Rising Stars Scholarship**
Be among the first to support our new scholarship programme for high-performing young regulators
- ✓ **Digital Knowledge Platform**
Supporting the expansion of IAGR's year-round educational programming.
- ✓ **Regional Partner Events**
IAGR's engagement now extends throughout the year. Explore sponsorship opportunities for regional events with our partners.

Join Us in Supporting Global Regulatory Collaboration

- Gaming regulation increasingly requires international cooperation and shared expertise.
- IAGR provides the forum where regulators collaborate to meet these challenges.
- Organisations that sponsor IAGR help sustain the infrastructure that makes this global collaboration possible.

***For sponsorship inquiries, please contact:
Kevin Mullally at ceo@iagr.org***

Sponsor Benefit Comparison

Benefit	SILVER SPONSOR	GOLD SPONSOR	TITANIUM SPONSOR	DIAMOND-ELITE SPONSOR
Recognition on IAGR website sponsor page	✓	✓	✓	✓
Featured communication on IAGR website, publication, or program	-	✓	✓	✓
Advertisement in Annual Conference program	Eighth Page	Quarter Page	Half Page	Full Page
Advertisement in select IAGR Sponsored Event materials	✓	✓	✓	✓
Recognition at IAGR Annual Conference and Awards program	Silver	Gold by President, CEO, or Board Member	Titanium by President or CEO	Diamond Elite by President
Logo included in rotating display screens at conference	Silver	Gold	Full Screen Titanium	Full Screen Diamond Elite
Logo included on Annual Conference and IAGR controlled event signage	Silver	Gold	Titanium	Select Exclusive Areas as Diamond Elite
Logo displayed on tables at conference social events	-	-	✓	VIP and select
Dedicated recognition page in IAGR Annual Report	-	Logo Recognition (no full page)	Titanium	Diamond Elite
Sponsor materials included in conference welcome bag	-	-	✓	Exclusive Bag Sponsor
Exclusive recognition as sponsor of designated conference element	-	-	Titanium	Diamond Elite
Exclusive signage at the Annual Conference	-	-	-	✓
Designation as Premier Educational Supporter	-	-	-	✓
Complimentary Annual Conference registrations	1	2	2	3
Discount on additional Annual Conference registrations	10% (2)	20% (2)	20% (3)	25% (4)
Eligibility for complimentary registrations at designated IAGR events	-	-	✓	✓
Participation in sponsor logistics and activation briefing	-	-	✓	✓

APPENDIX A: SPONSORSHIP LEVELS

SILVER SPONSOR

INVESTMENT: \$10,000

Supports IAGR educational programming and international regulatory collaboration.

Benefits includes:

- ✓ Silver Sponsor recognition on the IAGR website sponsor page.
- ✓ Eighth-page ad in the IAGR Annual Conference program and at select IAGR-sponsored events.
- ✓ Silver Sponsor recognition at the IAGR Annual Conference and Awards program. Silver Sponsor logo included in rotating display screens and signage at the Annual Conference and IAGR Controlled Events.
- ✓ Silver Sponsor recognition in the IAGR Annual Report.
- ✓ One complimentary registration to the Annual Conference.
- ✓ A 10% discount on two additional Annual Conference registrations.

APPENDIX A: SPONSORSHIP LEVELS

GOLD SPONSOR

INVESTMENT: \$20,000

Enhanced recognition across IAGR programs and publications, expanded conference visibility, and two complimentary Annual Conference registrations.

Benefits includes:

- ✓ **Gold Sponsor recognition on the IAGR website sponsor page.**
- ✓ **Inclusion in a featured communication on the IAGR website, publication, or program.**
- ✓ **Quarter-page ad in the IAGR Annual Conference program and at select IAGR-sponsored events.**
- ✓ **Gold Sponsor recognition by the IAGR President, CEO, or Board Member at the Annual Conference and select IAGR-sponsored events.**
- ✓ **Gold Sponsor logo included in rotating display screens and signage at the Annual Conference and IAGR Controlled Events.**
- ✓ **Gold Sponsor recognition in the IAGR Annual Conference Program and Annual Report, along with photos of participants in IAGR events, subject to space requirements, consent, and applicable privacy laws.**
- ✓ **Two complimentary registrations to the Annual Conference.**
- ✓ **A 20% discount on two additional Annual Conference registrations.**

APPENDIX A: SPONSORSHIP LEVELS

TITANIUM SPONSOR

INVESTMENT: \$25,000

Titanium Sponsors support major regulatory education initiatives and conference programming.

Benefits includes:

- Titanium Sponsor recognition on the IAGR website sponsor page
- Inclusion in at least two featured communications on the IAGR website, publication, or program
- Exclusive recognition as the sole sponsor of one designated IAGR Sponsored Event element during the Annual Conference.
- Inclusion of sponsor-provided marketing materials or branded items in the Annual Conference welcome bag, subject to prior approval and distribution guidelines
- Half-page advertisement in the official IAGR Annual Conference program and in designated materials for selected IAGR Sponsored Events
- Titanium Sponsor recognition by IAGR President or CEO, at the Annual Conference and select IAGR Sponsored Events
- Titanium Sponsor logo on signage and at select tables at all Annual Conference social events and at select IAGR Sponsored Events
- Titanium Sponsor recognition at the IAGR Annual Conference and Awards program
- Full Screen Titanium Sponsor logo included in rotating display screens at the Annual Conference and IAGR Controlled Events
- Dedicated recognition page in the IAGR Annual Report describing the sponsor's contribution to regulatory education, along with photos of participants in IAGR events, subject to consent and applicable privacy laws
- Two complimentary registrations to the Annual Conference, in addition to eligibility for complimentary registrations to designated IAGR Controlled Events, subject to availability and approval
- A 20% discount on up to three additional Annual Conference registrations.
- Participation in an informational briefing regarding conference logistics and sponsorship activation.

APPENDIX A: SPONSORSHIP LEVELS

DIAMOND-ELITE SPONSOR (SOLD OUT FOR 2026)

INVESTMENT: \$35,000

Diamond-Elite Sponsors represent the highest level of annual support for IAGR's mission. Please inquire regarding 2027 availability or alternative premium opportunities.

Benefits includes:

- **Diamond-Elite Sponsor recognition on the IAGR website sponsor page**
- **Inclusion in at least three featured communications on the IAGR website, publication, or program**
- **Exclusive recognition as the sole sponsor of one designated IAGR Sponsored Event element during the Annual Conference.**
- **Exclusive sponsor branding on the welcome bag provided by the sponsor and distributed to attendees at the Annual Conference, subject to prior written approval and compliance with IAGR brand and event guidelines**
- **Full-page advertisement in the official IAGR Annual Conference program and in designated materials for selected IAGR Sponsored Events**
- **Exclusive Diamond-Elite Sponsor signage at the Annual Conference, produced and supplied by the sponsor, subject to prior written approval by IAGR**
- **Diamond-Elite Sponsor recognition by the IAGR President, at the Annual Conference and select IAGR Sponsored Events**
- **Diamond-Elite Sponsor logo on VIP and select tables at all Annual Conference social events and at select IAGR Sponsored Events**
- **Designation as Premier Educational Supporter or Diamond Educational Contributor for the sponsorship year**
- **Exclusive Diamond Elite Sponsor recognition through a dedicated full-page placement in the official IAGR Annual Conference and Awards program, subject to content and publication approval**
- **Full Screen Diamond-Elite Sponsor logo included in rotating display screens at the Annual Conference and IAGR Controlled events**
- **Dedicated recognition page in the IAGR Annual Report describing the sponsor's contribution to regulatory education, along with photos of participants in IAGR events, subject to consent and applicable privacy laws**
- **Three complimentary registrations to the Annual Conference, in addition to eligibility for complimentary registrations to designated IAGR Controlled Events**
- **A 25% discount on up to four additional Annual Conference registrations.**
- **Eligibility for additional complimentary registrations for designated IAGR-sponsored events, excluding the Annual Conference, subject to event capacity and approval**
- **Participation in an informational briefing regarding conference logistics and sponsorship activation**