

International Legislators' Agenda

at ICE London

5-7 February 2019

Aimed at offering a focused program of learning and networking for policy-makers, elected officials and government representatives, International Legislators' Agenda returns to ICE London in 2019 to offer an extended set of opportunities to share best practice in gaming legislation and regulation from around the world.

The 2019 agenda includes:

Monday, 4 February 2019

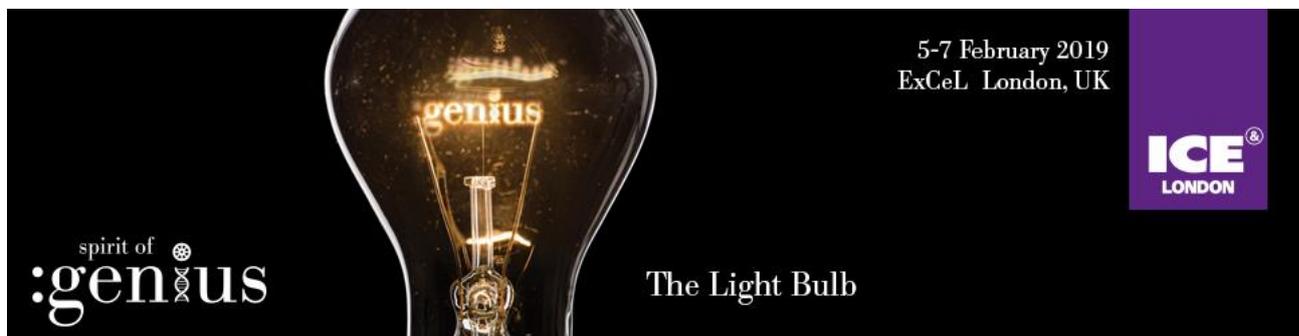
19:00 – 21:00 **WrA Reception** at National Gallery – Open to ILA and WrA attendees only

The evening will begin with a Sparkling Reception followed by drinks and canapés. The WrA Reception is an opportunity to network and plan for the week ahead. Transport is arranged from the Excel to the cocktail reception.



This is an invite only event for members of our supporting associations, regulators, TEN members and other invited guests. RSVP is required.

Please RSVP at gabriela.dasilva@clariongaming.com



Tuesday, 5 February 2019 at ExCeL

- 10:00 ICE Totally Gaming doors open
- 10:15 **Breakfast & networking** (South Gallery Rooms)
- 10:30 **Welcome from ICE Totally Gaming** (open to ILA attendees only)
- 10:40 – 12:15 **Panel and Roundtables: Discussing the new and old regulatory challenges** (open to ILA attendees only)
- **Loot boxes** and the blurring lines between gambling and gaming – is there a need to redefine ‘gambling’?
 - **Gambling advertising** – how much is too much? Impact of gambling omnipresence on minors
 - **Illegal gambling & regulatory enforcement** – sustainable measures facilitating consumers’ migration to legal gambling
 - **Blockchain** – preparing regulations for the disruption (not to be confused with cryptocurrencies)

12:30 – 14:15 **Annual Regulators’ Lunch**

The annual Regulators’ Lunch brings together the international regulatory community for unrivalled networking opportunities and to hear keynote addresses from industry leaders.

This event is for Regulators only and you will need to register your place to attend by return of this email.

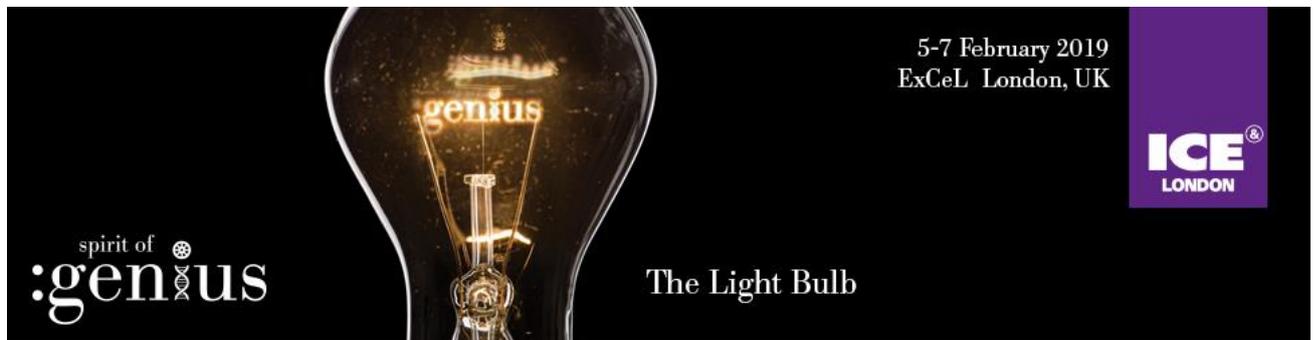
14:15 **Introduction to the Consumer Protection Zone at ICE**

Consumer Protection Zone (CPZ) is a focal point at the ICE London exhibition fully dedicated to responsible gambling and consumer protection, featuring an agenda of discussions and presentations showcasing how technology can improve consumer protection tools (with focus in 2019 on four steps in Responsible Player Journey: Game Design, Monitoring & Consumer Transparency, Interaction & Intervention, Self-exclusion & Blocking).

14:30 – 14:45 **Welcome to the Consumer Protection Zone**

14:45 – 15:45 **Game Design – incorporating RG thinking into the game mechanics and content**

Please RSVP at gabriela.dasilva@clariongaming.com



16:00 – 16:45 **Networking reception at the Consumer Protection Zone** (open to ILA and WrA attendees only)

An opportunity for regulators, policy-makers and key industry participants, both operators and suppliers, to advance their dialogue on how best to ensure consumer protection, avoiding unintended consequences and decisions unsustainable from the business perspective.

Wednesday, 7 February 2019 at ExCeL

10:30 – 16:00 **Consumer Protection demos & presentations at the Consumer Protection Zone** on the showfloor (open to all). Focus on other parts of the Responsible Player Journey: **Monitoring & Customer Transparency, Interaction & Intervention, Self-Exclusion & Blocking.**

See the Consumer Protection Zone programme for details [<link>](#)

RSVP is required to attend all of the activities that are part of the International Legislators' Agenda – please email Gabriela Martins da Silva at Gabriela.DaSilva@clariongaming.com to confirm your attendance at WrA Reception on Monday, 4 February and seminar & roundtables, Regulators' Lunch and networking at Consumer Protection Zone on Tuesday, 5 February.

We look forward to welcoming you to ICE Totally Gaming in London (5-7 February 2019)

Please RSVP at gabriela.dasilva@clariongaming.com