

A Message from Chairman Serobi Maja

Welcome to the April edition of the IAGR newsletter. As you will read below, this is an especially exciting time to be a part of the IAGR organization. Since October of 2010, the IAGR leadership has been hard at work to fulfill the desires of the membership. We are also for the first time developing a brand for the organization as is illustrated above in IAGR's new logo.

First, following the membership's October 2010 vote for IAGR to become its own entity, the Steering Committee took steps to reorganize IAGR as an independent association. Thanks to those efforts, IAGR is now an independent, nonprofit association, incorporated in the state of Nevada, USA. The association is now known as the International Association of Gaming Regulators, Inc.

The reorganization is a major step forward for IAGR as it establishes itself as a stand alone body of international gaming regulators. As a result of the reorganization, the Steering Committee that had overseen IAGR has been replaced by a Board of Trustees and officer positions have been created. The transitional list of IAGR trustees are listed on page 5 of the newsletter. Special thanks to Mark Lipparelli of Nevada, USA for his contributions to the reorganization effort.

In addition to the reorganization, we have developed a logo for the IAGR. The logo will soon appear on our website, letterhead, and other marketing/branding collaterals. I would like to thank Mike Hill from New Zealand for his team's work on the logo design. Additional details regarding the logo concept are included below.

Significant progress has also been made on the rewriting of the IAGR Bylaws. Among other refinements, the rewritten Bylaws provide a clear process for the nomination and election of future Trustees who will replace the transitional panel. The Bylaws will be circulated to the membership in the near future. Hats off to Raja Kumar of Singapore for spearheading the rewrite.

Meanwhile, IAGR has commenced on its first independent membership drive to reach out to regulators in countries and gaming jurisdictions throughout the world. For the first time, IAGR is extending membership opportunities to gaming jurisdictions and individual regulators. We urge each of you and the jurisdiction you represent to join.

I also remind you that IAGR is preparing to host its first international conference from October 23-27, 2011 in Cape Town, South Africa. Work is well underway on the conference and the conference program is beginning to take shape. Thanks to all of you who contributed ideas for the conference. Please see page two of the newsletter for additional details.

**AS PART OF OUR BRANDING EFFORTS, WE HAVE
DEVELOPED A LOGO FOR IAGR...**

For the first time, IAGR has a professionally designed logo. The concept of the logo is as follows:

- Each of the letters (I-A-G-R) are touching, demonstrating a connectedness of regulators across and around the globe.
- The font is strong and straight up representing our strength and values as a regulator.
- The globe represent the international nature of the association and the lines on the globe represent alignment in principle, as regulators, around the globe.
- The oversized G represents "Gaming" which members of the Association regulate.

Congratulations on this important step in the new IAGR's Evolution.

UPCOMING EVENT
MARK YOUR CALENDARS!
2011 IAGR Conference

The 2011 International Association of Gaming Regulators' conference and Business meeting will be held in Cape Town, South Africa, from Sunday 23 Oct 2011 to Thursday 27 Oct 2011.

The conference is scheduled to be held at the Cape Town International Convention Centre. Five hotels within the precinct of the International Convention Centre have been identified, to accommodate various budgets. They include: (a) Westin Grand Hotel; (b) Southern Sun's Cullinan Hotel; (c) Protea Hotel North Wharf; (d) Southern Sun's Waterfront Hotel; and (e) City Lodge. The IAGR Conference Sub Committee will be meeting these hotels to discuss the hotel rates for conference participants.

The Conference Sub Committee has also received feedback from some members on the discussion topics and conference sessions and is hard at working in ensuring that the conference programme is relevant and fruitful. If you would like to participate as moderators for the panel sessions or contribute any ideas, please contact Secretary James Chan at jamescra@starhub.net.sg and IAGR Trustee Atle Hamar at aha@lottstift.no.

Additional details for the 2011 conference are being finalized and will be communicated to you at the earliest opportunity.

We look forward to seeing you at the 2011 conference.



IAGR MEMBERSHIP

On behalf of Serobi Maja, the President of the International Association of Gaming Regulators (IAGR), and the IAGR Board of Trustees, we invite you to apply for Jurisdictional Membership or Ordinary membership.

As a Jurisdictional Member, your regulatory body will join a fraternity of gaming regulators who routinely exchange views and discuss matters of common interest. Whether you are in a new or established jurisdiction, there is someone in the organization who has experience resolving the same or similar matters arising in your jurisdiction. Included in each Jurisdictional Membership is individual membership for one regulator from your regulatory body. Note that if there is more than one regulatory body in a country or state, the bodies can decide whether to both obtain jurisdictional membership or to nominate one body to serve as the jurisdictional member on behalf of the other regulatory bodies.

Other staff from your organization are also invited to join IAGR as Ordinary members.

One of the main benefits of membership is participation in the annual IAGR conference. Each year the regulatory community comes together in a gaming jurisdiction to learn from one another and stay abreast of new developments. In addition to hearing insights on emerging issues from gaming and regulatory leaders, there are opportunities to meet and network with fellow regulators forging lasting relationships.

In addition, as a member of IAGR, you will be part of a virtual community of regulators, updated regularly on the successes and challenges of other member jurisdictions as well as the work of the IAGR Board of Trustees to further strengthen the organization through IAGR's electronic newsletters and other forms of communication. For instance, an online discussion forum for gaming regulators is available through a Members Only IAGR Portal.

We restate the invitation to join this one of a kind international organization. For further information refer to the website: <http://www.iagr.org/Join/join.html>. Subscribe to membership and become part of a unique and valuable body of professionals, who are each day working to ensure the safety and integrity of gambling activities internationally.

Mike Hill
Chair of Membership Sub-Committee



Join us in Cape Town, South Africa

JURISDICTION UPDATES

Jurisdiction Updates—Denmark continued...

Gaming Regulators European Forum (GREF)

Gaming Regulators European Forum, GREF, formed in 2010 formed a working group for eGambling issues with the intention to create a multi jurisdictional forum to identify and agree on the aims and principles for effective regulation of eGambling. Remote gambling is an international industry that crosses state borders - and therefore - appreciate the importance of regulator to regulator cooperation.

To enhance mutual regulator cooperation the eGambling group has sponsored discussions concerning ISP blocking and payment transaction blocking. At the latest meeting in London it was decided to work on a template for information sharing. The purpose for information sharing is for regulators to optimize the due diligence and licensing processes, to establish high standards of software and operations, to protect the industry against crime - and ultimately - to protect the interests of the player.

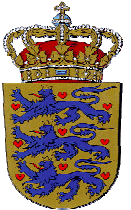
Contributed by: GREF

This is another step in the consolidation of gambling related regulation under Ministry of Taxation, thus moving the day-to-day operations from the local municipal authorities and police to the Danish Gambling Authority, and in the process transferring the inspectors as well.

This is another step in the consolidation of gambling related regulation under the Ministry of Taxation and sets out a series of new challenges for the Danish Gambling Authority among which is familiarisation with the existing legislation, surveillance and inspection methods as well as integrating the roughly 30 municipal inspectors. It will also be a priority to establish relationships with the casinos, their trade associations, the police and regulators in other countries. Long term goals include mapping and analysing the surveillance and inspection processes to find synergies and efficiency gains.

Ahead is an exciting time for the Danish Gambling Authority. A development we are all very eager to participate in and which eventually will lead to every aspect of gambling in Denmark being regulated by the Danish Gambling Authority.

Contributed by: The Danish Gambling Authority



DENMARK

The supervision and inspection of Danish land-based casinos is being transferred to the Danish Gambling Authority.

Casinos have existed in Denmark since 1994 and today there are six scattered around the country with a yearly total gross gambling revenue amounting to about 340 million DKK (about 45 million Euro). Recently another two licenses were offered up for land-based casinos as well as two licenses for casinos on ships operating in Danish territorial waters eventually bringing the total up to ten.

In the middle of March, the Danish Parliament is expected to pass legislation transferring the regulation of land-based (and "ship-based") casinos from the Ministry of Justice to the Ministry of Taxation, thus moving the day-to-day operations from the local municipal authorities and police to the Danish Gambling Authority, and in the process transferring the inspectors as well.

NORWAY

In December 2008 the Norwegian Parliament enacted a bill proposal from the Norwegian Government regarding a prohibition on the processing of payments from Norway to non-licensed I-gaming sites. The activity encompassed by the bill is the processing of payments to websites without a Norwegian license, an accessory involvement in holding and mediation of gambling activities without a Norwegian licence. The legislative aims were to create an obstacle for non-licensed I-gaming from Norway, strengthen national supervision of the Domestic gaming market, and limit evasion of Norwegian gaming law. At present all forms of interactive gaming on the internet, including casinos and poker, are prohibited in Norway. Participation in licensed terrestrial gaming in Norway via the internet is permitted, and at present only the state controlled gaming monopolies Norsk Tipping and Norsk Rikstoto have established such offers.

Jurisdiction Updates

Norway continued....

The Norwegian Government is of the opinion that the international I-gaming market to a large extent represents evasions and breaches of Norwegian gaming law, undermining the main policy principles for the gaming sector. Gambling services being offered as a non-licensed activity also denies Norwegian authorities the possibility of enforcing national law.

Both the bill and the regulations came into force on 1st June 2010, giving the banks, financial institutions and other entities time for implementation of measures to comply with the new legislation. The Norwegian Gaming Authority is responsible for the supervision of the prohibition and may instruct entities comprised to comply upon breaches of the prohibition. In February this year The Gaming Authority presented a preliminary inquiry to find out what effect the payment blocking has had. The preliminary inquiry showed that the regulation has had a certain effect. This is based upon the fact that 35 percent of the I-gaming gamblers asked, say it has been more difficult to gamble on non-licensed sites after the introduction of the payment blocking. 26 percent say they play more seldom after the payment blocking, and 10 percent of the gamblers asked said they stopped gambling as a result of the regulation.

Neither The Government nor The Gaming and Foundation Authority expected the payment blocking to stop all I-gaming on non licensed sites. Even if the banks and other financial institutions respect the regulation, there are payment channels around the payment ban, among others different kinds of third part solutions like electronic wallets.

As more than one third of the gamblers we asked say it has become more difficult to participate in I-gaming without a license, we expect this also might effect the recruitment of new players in the future. We will have to judge the effects of the payment ban in a longer perspective than the first

Contributed by: The Norwegian Gaming and Foundation Authority

IAGR e-gambling Working Group

The e-Gambling Working Group met during the ICE show and conference in London in January and agreed the draft compliance and enforcement tool kit should be posted on the website for consideration by the full membership. The Group discussed approaches to network regulation, outsourcing and to testing. Mark Lapparelli agreed to lead a sub-group of regulators (but possibly including the gambling industry and test houses) to consider the criteria for requiring source code or output testing and to explore the scope for a degree of standardisation of tests to maximise their use by multiple jurisdictions. The existing e-gambling Guidelines (published on the website) needed some updating and expansion to cover betting but consolidated proposals for this would be circulated to members. The Group welcomed the proposed work programme of the newly established Gref working group on egambling which will helpfully complement the work done by the IAGR Group.

IAGR SUBCOMMITTEES

The **Governance Sub-Committee** is responsible for developing the IAGR's governance framework including a review of the IAGR's membership structure, its financial arrangements and the election process of Steering Committee members.
Chair: Raja Kumar

The **Communications Sub-Committee** aims to improve communications outside of the annual conference as a means of facilitating an exchange of information and ideas between regulators on an ongoing basis.
Chair: Susan Hensel

The **Conference Sub-Committee** is responsible for the planning of the 2011 Conference.
Chair: Serobi Maja

The **e-Gambling Working Group** provides a multi-jurisdictional forum to identify aims, principles and good practice in gambling regulation for those who permit or are considering permitting remote gambling
Chair: Jenny Williams

With Appreciation...



We would like to thank former Chair and Steering Committee member Peter Cohen (Victoria, Australia) for his contributions to the Steering Committee and to the International Association of Gaming Regulators. Mr. Cohen is now working as a regulatory consultant.

IAGR MEMBERS ONLY PORTAL

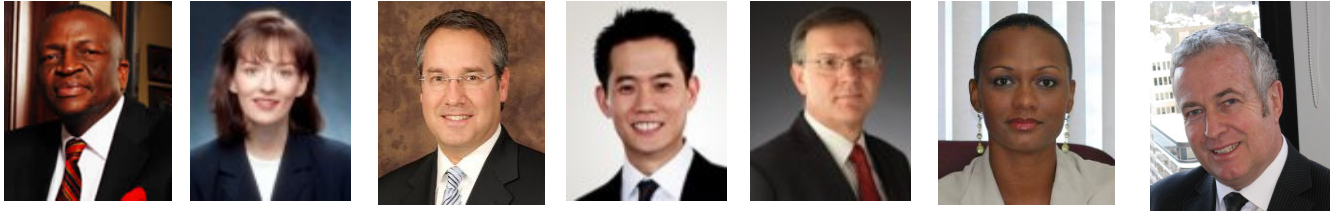
Reminder to request a password to the IAGR Members Only portal and open up a link to regulators around the globe. E-mail shenseljar@state.pa.us for details and start taking advantage of :

- Real time regulator discussions
- Document sharing
- News



And other features. See you Online!

BOARD OF TRUSTEES AND OFFICERS



Top Row—Serobi Maja, Susan Hensel, Mark Lipparelli, James Chan, Andre Wilsenach, Kathleen McDonald and Mike Hill
Bottom Row—Michael Sarquis, Atle Hamar, T. Raja Kumar, Zukiswa Ntlangula, Jenny Williams and Trudy Smith

DIRECTORY

Serobi Maja, Chief Executive Officer, Limpopo Gambling Board
Offices: *President, Trustee; Chair, Conference Sub-Committee*
ceo@lgb.co.za

Susan Hensel, Director of Licensing, Pennsylvania Gaming Control Board
Offices: *Vice President, Trustee; Chair, Communications Sub-Committee; Member, Governance Sub-Committee*
shenseljar@state.pa.us

Mark Lipparelli, Chairman, Nevada Gaming Control Board
Offices: *Treasurer, Trustee; Member, Governance Sub-Committee*
mlipparelli@gcb.nv.gov

James Chan, Casino Regulatory Authority of Singapore
Offices: *Secretary, IAGR*
jamescra@starhub.net.sg

Andre Wilsenach, CEO, The Alderney Gambling Control Commission
Offices: *Trustee; Member, Conference Sub-Committee*
andre.wilsenach@agcc.gg

Kathleen McDonald, Director, Antigua and Barbuda Financial Services Regulatory Commission
Offices: *Trustee; Member, Membership Sub-Committee*
director@antiguagaming.gov.ag

Mike Hill, Director, Gambling Compliance Group
New Zealand Department of Internal Affairs
Offices: *Trustee; Chair, Membership Sub-Committee*
mike.hill@dia.govt.nz

Michael Sarquis, Executive Director
Office of Liquor and Gaming Regulation, Queensland
Offices: *Trustee; Member, Governance Sub-Committee*
mike.sarquis@deedi.qld.gov.au

Atle Hamar, Director General, The Norwegian Gaming and Foundation Authority
Offices: *Trustee; Member, Conference Sub-Committee*
aha@lottstift.no

T. Raja Kumar, Chief Executive Officer
Casino Regulatory Authority of Singapore
Offices: *Trustee; Chair, Governance Sub-Committee; Member, Communications Sub-Committee*
kumar_raja@cra.gov.sg

Zukiswa Ntlangula, Board Member
Gauteng Gambling Board
Offices: *Trustee; Member, Conference Sub-Committee*
zuki@znlaw.co.za

Jenny Williams, Commissioner and Chief Executive
Great Britain Gambling Commission
Offices: *Trustee; Member, Communications Sub-Committee; Member, Conference Sub-Committee, Chair, e-Gambling Working Group*
j.williams@gamblingcommission.gov.uk

Trudy Smith, Attorney
Louisiana Gaming Control Board
Offices: *Trustee; Member, Conference Sub-Committee*
trudy.smith@dps.la.gov